

**SAN FRANCISCO ART INSTITUTE COLLEGE BULLETIN**  
**EVENING AND SATURDAY CLASSES      SPRING, 1966**

## **EVENING & SATURDAY SCHOOL**

**The College of the San Francisco Art Institute**, formerly the California School of Fine Arts, was founded in 1874 and is the oldest art school in the western United States. Since 1926, the College has been located on its own Russian Hill campus, only a few minutes from downtown San Francisco. An affiliate of the University of California, the Art Institute's College is fully accredited by the Western Association of Schools and Colleges and by the National Association of Schools of Art to grant the Bachelor of Fine Arts and Master of Fine Arts degrees.

### **Evening & Saturday School**

Programs of the Evening & Saturday School have been designed to meet the requirements of non-professionals and professionals, beginning and advanced students, and degree candidates. Instructors are selected from the vanguard of creative artists to assure students the opportunity to work with men and women who are masters in their fields. Each faculty member is given freedom to use his own methods of instruction and to express his own concepts to his students. This freedom, which allows the students to experience a variety of approaches to art, together with the professional competency of the teachers, encourages the student to develop his own creative abilities and attitudes and provides a unique learning situation for both the beginning and the advanced student.

### **Administration and Staff**

Fred Martin, Director of the College

Wally Hedrick, Evening & Saturday School Supervisor

Harry Mulford, Evening & Saturday Registrar

Urbano Perez, Evening & Saturday Cashier

Roberto Quagliata, Store Manager

**Cal Anderson** Senior Art Director, Cunningham & Walsh, SF. Studied: California College of Arts & Crafts; Art Center School, LA. Formerly Art Director, N. W. Ayer & Son, Philadelphia; CBS Radio, NY. Awards: design shows, SF, LA, NYC.

**Robert Anderson** Ceramist, sculptor. BFA, University of Southern California. Studied: Long Beach State College; University of California. Exhibitions: S. F. Museum of Art; Richmond Art Center Sculpture Annual; Oakland Museum; Everson Museum of Art, NY. Purchase Award: Syracuse National, N. Y.

**Willi Baum** Free lance designer, SF, working with advertising agencies and publishers. Studied in Switzerland. Formerly designer in London, Hamburg, Capetown, Nairobi, Denver and New York.

**Jim Coe** Photographer. AA, College of San Mateo; BFA, San Francisco Art Institute. Exhibitions: Student Union, University of California, Berkeley; Interplayers Theatre, SF; Beep Gallery, SF. First prize, Monterey Jazz Festival Show, 1963.

**Gordon Cook** Printmaker. BFA, Illinois Wesleyan University. Studied: Chicago Art Institute, University of Iowa. Exhibited: Philadelphia Museum Bi-Annual, Brooklyn Museum Survey of American Printmaking, Achenbach Foundation, S. F. Museum of Art.

**Jay DeFeo** Painter. BA and MA, University of California. Studied in Europe with a Sigmund Martin Heller Traveling Fellowship. Exhibited: Museum of Modern Art, NY; Ferus Gallery, LA; and Dilexi Gallery, SF.

**Stephen DeStaebler** Sculptor. BA, Princeton University; MA, University of California. Former faculty member UC and S. F. State College. Exhibitions: 1963 Paris Biennial; International Ceramics Exhibition, Japan;

## **FACULTY**

Museum of Contemporary Crafts, NY. Awards: S. F. Art Institute Annual, Richmond Art Center, S. F. Art Festival.

**Connor Everts** Painter and printmaker. BA, Mexico City College; Studied: Courtauld Institute, University of London, University of Washington. One-man shows: Los Angeles, New York, San Francisco, Pasadena, Long Beach, London and Santiago. Represented in collections of Art Institute of Chicago, UCLA, Museum of Modern Art, Los Angeles County Museum of Art, Smithsonian Institute, Library of Congress, Washington Gallery of Modern Art and National Gallery of Art, Washington, D. C.

**Charles Griffin Farr** Painter. Studied in Paris and at Art Students League, NY. Former faculty member, University of Michigan. Exhibited: Carnegie Institute, Whitney Museum, Metropolitan Museum, California Palace of the Legion of Honor, de Young Museum, S. F. Museum of Art.

**Wally Hedrick** Supervisor, Evening & Saturday School. Painter and sculptor. BFA, S. F. Art Institute; graduate work, S. F. State College. Exhibited: Museum of Modern Art, NY, and S. F. Museum of Art. 1963 Phelan Award winner.

**Tom Holland** Painter. Studied: University of California, Santa Barbara and Berkeley. Awarded Fulbright fellowship. Exhibited: S. F. Museum of Art, Richmond Art Center, Oakland Museum, La Jolla Art Center, University of Chile. One-man shows: Lanyon Gallery, Palo Alto; Wilder Gallery, LA.

**Bill Johnson** Illustrator and designer. Studied at Texas Christian University and the Academy of Art. Exhibited: S. F. Art Directors' Club Annuals and Society of Illustrators, NY; Six Artists, S. F. Art Institute.

**Mortimer Kohn** Senior Art Director, McCann Erickson, SF. MA, Queens College, NY; BPA, Art Center School, LA. Formerly art director for N. W. Ayer, Philadelphia.

**Walter Kuhlman** Painter. BA, University of Minnesota. Exhibitions: Phillips Memorial Gallery, Washington, DC; Museum of Modern Art; Sao Paulo, Brazil; Santa Fe Museum; S. F. Museum of Art. One-man shows: California Palace of the Legion of Honor, Roswell Museum. Awards: Tiffany and Graham Fellowships.

**Ivan Majdrakoff** Painter. Studied: Cranbrook Academy of Art. Former acting director, University of Minnesota Art Gallery. One-man shows: Walker Art Center, Palace of the Legion of Honor, University of Utah, San Jose Art Center, Arleigh Gallery, SF. Exhibited: Museum of Modern Art, Pennsylvania Academy, Denver Museum. Prize: Minneapolis Institute of Art.

**William Morehouse** Painter. BFA, S. F. Art Institute; MA, S. F. State College. One-man show: Bolles Gallery, SF, NY. Exhibited: Guggenheim Museum, Whitney Museum Biennial, Illinois Biennial, American Federation of Arts traveling exhibition.

**Dinah Snipes** Painter. Studied: Antioch (Ohio); Skowhegan School of Painting and Sculpture (Maine), Painting and Fresco Award; BFA, S. F. Art Institute. Presently working on MFA, Mills College.

**Norman Stieglmeyer** Painter. BFA, MFA, S. F. Art Institute. Studied: Academy of Art, Nuremberg, with a German government grant. One-man show: New Mission Gallery, SF. Exhibited: Winter Invitational, California Palace of the Legion of Honor; Frankische Gallery, Nuremberg.

## **CERAMICS**

### **19 Ceramics I. Robert Anderson**

Studio 10. 2 units. Tuesday and Thursday. For the beginning student who wishes to develop skills in hand and wheel work, and explore decorating and glazing techniques.

### **91 & 191 Ceramics Workshop. Robert Anderson**

Studio 10. 1-2 units. Saturday (studio period Saturday afternoon). Basic techniques for the beginning student. Studio work for the advanced student.

### **169 Ceramics II. Robert Anderson**

Studio 10. 3-6 units. Tuesday and Thursday (studio period Wednesday). For the student who wishes to do advanced work in ceramics and ceramic sculpture.

## **DESIGN**

### **14B Pictorial Concept. Bill Johnson**

Studio 3. 2 units. Tuesday. Picture planning and execution for both beginning and advanced students. Emphasis on conceptual stages of illustration. Analysis of narrative and dramatic content as well as composition. Advanced students will be given special assistance to develop technique.

### **87B Design Fundamentals. Cal Anderson**

Studio 3. 2 units. Wednesday. General introduction to graphic design: layout, letterforms, communications and three dimensional problems. No prerequisite.

### **114B Advertising Design. Mortimer Kohn**

Studio 2. 2 units. Wednesday. Conception of the advertising message. Application of related design skills in advanced problems. Prerequisite: 114A or permission of instructor.

### **125 Design Seminar. To be announced.**

Studio 2. 1 unit. Thursday. Informal weekly meetings with instructors and guests in which the student discusses his own interests and needs. Admission only by permission of department advisor.

### **156 Design IV Willi Baum. 7 units.**

Studio 1. Wednesday, 3:30-10 p.m. Advanced studio course in which student groups are assigned actual design projects encompassing all areas of training, and resulting in a final printed or fabricated object. Guest critics. Admission by permission of department advisor.

## **PRINTMAKING**

### **29 Etching & Engraving I. Gordon Cook**

Studio 4. 1 unit. Saturday. For the beginning student.

### **49 Printmaking I. Gordon Cook**

Studio 4. 2 units. Monday and Wednesday. Basic instruction in the techniques of lithography, etching and engraving.

### **129 Etching & Engraving II. Gordon Cook**

Studio 4. 2-3 units. Saturday (studio period Saturday afternoon). Advanced studio work.

### **149 Printmaking II. Gordon Cook**

Studio 4. 3-6 units. Monday and Wednesday (studio period Tuesday). For the student who wishes advanced studio work in concepts and execution.

## **SCULPTURE**

### **41 Sculpture I. Stephen DeStaebler**

Studio 8. 2 units. Tuesday and Thursday. For the beginning student who wishes to explore the basic materials and concepts of sculpture.

### **78 & 178 Sculpture Workshop. Stephen DeStaebler**

Studio 8. 1-2 units. Saturday (studio period Saturday afternoon). Basic techniques for the beginning student. Studio work for the advanced student.

### **141 Sculpture II. Stephen DeStaebler**

Studio 8. 3-6 units. Tuesday and Thursday (studio period Wednesday). For the student wishing advanced studio work in sculpture. Special emphasis on the "slower" materials: cast and welded metal, stone and wood.

## **PAINTING & DRAWING**

### **6 Painting I. Ivan Majdrakoff**

Studio 14. 1 unit. Saturday. For the student with limited time and no previous formal training. Basic techniques combined with structured studio work.

### **26 Painting I. Tom Holland**

Studio 14. 2 units. Tuesday and Thursday. For beginning students with little or no previous formal training. Structured studio work combined with practical demonstrations of processes and materials of oil painting.

#### **7.1 Basic Painting. Wally Hedrick**

Studio 16. 1 unit. Monday. For course description see 6 Painting I.

### **60 Painting II. Charles Griffin Farr**

Studio 16. 1 unit. Saturday. For the student who has a basic understanding of the fundamental processes and materials of oil painting. Guided work from the figure and still life. Class critiques.

### **75 Painting II. Connor Everts**

Studio 14. 2 units. Monday and Wednesday. For course description see 60 Painting II.

### **106 & 160 Painting III & IV. William Morehouse**

Studio 18. 2-3 units. Saturday (studio period Saturday afternoon). An advanced studio class where the student will discover his individual direction.

### **126 & 175 Painting III & IV. Walter Kuhlman**

Studio 16. 3-6 units. Tuesday and Thursday (studio period Wednesday). For course description see 106 & 160 Painting III & IV.

### **12 & 127 Drawing & Color. Jay DeFeo**

Studio 13. 1 unit. Saturday. Exploration of the formal elements used in painting (line, form and color).

### **66 Drawing & Color. William Morehouse**

Studio 13. 2 units. Monday and Wednesday. For course description see 12 & 127 Drawing & Color.

### **68 Life Drawing. Charles Griffin Farr**

Studio 13. 1 unit. Thursday. Drawing from the model in various media. Individual and class criticism.

**168 Advanced Life Drawing. Norman Siegelmeyer**  
Studio 13. 1 unit. Tuesday. For intermediate or advanced students. The study of figure drawing as a specific creative field. Prerequisite: 1 unit of Life Drawing or equivalent.

### **166 Form and Composition. Ivan Majdrakoff**

Studio 19. 3-6 units. Monday and Wednesday (studio period Tuesday). An experimental class testing the implications of contemporary media as related to the arts. Collage, construction, projection, sound, movement, etc., are all tested against severe studio standards. Visits to the studios of local artists are scheduled.

## **PHOTOGRAPHY**

### **39 Beginning Photography. Jim Coe**

Studio 22 & 24. 2 units. Monday. (Studio period Saturday morning.) A workshop stressing the growth of awareness, with class assignments, discussion and criticism. Basic technique covered in the first weeks, but technique is not emphasized.

### **139 Intermediate Photography. Jim Coe**

Studio 22. 2 units. Thursday. (Studio period to be arranged.) A workshop for intermediate students, with both class and individual assignments, discussion and criticism.

### **140 Advanced Photography Seminar. Ivan Majdrakoff**

Studio 20. 2-3 units. Tuesday. (Studio periods to be arranged.) Criticism and discussion for advanced students with emphasis on image analysis.

## **PRE-COLLEGE CLASSES**

### **Pre-College Art Dinah Snipes**

Studio 19. 1 unit. Saturday.

A studio course in drawing and painting for high school students desiring concentrated study in art. Fundamental problems of color, space, composition and form will be explored, and each student will be encouraged to develop both creative potential and technical skills. Offered at a special tuition of \$18.00.

## ACADEMIC INFORMATION

### Registration Dates

Thursday, January 27—6 to 9 p.m.  
Saturday, January 29—9 a.m. to 12:30 p.m.  
Monday, January 31—6 to 9 p.m.

### Class Time Schedule

Evening classes meet from 7 to 10 p.m.  
Saturday classes meet from 9:30 a.m. to 12:30 p.m.  
Studio periods, where indicated, meet without the  
instructor, from 7 to 10 p.m., evenings, and  
12:30 to 3:30 p.m., Saturday.

### Academic Calendar

Classes Begin—Wednesday, February 2  
Washington's Birthday Holiday—Tuesday, February 22  
Spring Recess—April 3-10  
Instruction Resumes—Monday, April 11  
Last Day of Classes—Tuesday, May 24  
Final Examinations—May 25-27

**Entrance Requirements** Students registering for academic credit must file with the registrar a high school diploma or transcript of previous training at an institution of higher learning. **No student will be accepted for less than the number of units assigned to each class.** Persons enrolling as non-credit students (auditors) in credit courses must be 18 years of age or over unless given special permission by the Supervisor of the Evening & Saturday School.

**Grading System** The following grade point system is used: A—4 points, B—3 points, C—2 points, D—1 point, E—Incomplete, F—0 points, W—Withdrawal. If incomplete work is not made up within the first six weeks of the following semester, a final grade of "F" is given. A student may drop a course without penalty only during the first four weeks of the semester. Thereafter, the student will receive a grade of "F", unless in the opinion of the instructor and the administration, special circumstances should enable him to receive a grade of "W", which does not affect the cumulative grade point average.

**Student Advisory Service** The Supervisor of the Evening & Saturday School will be available for consultation concerning classes, subjects or study programs.

**Change of Program** will be interpreted as one or more of the following: 1. Change of class; 2. Withdrawal from class; 3. Withdrawal from school; 4. Change from audit to credit status or from credit to audit status. Credit students may make program changes only during the first two weeks of the semester, with the exception of withdrawal from school. A program change will not become official until the change is filed on the appropriate form with the registrar.

### Veterans

All courses have been approved by the Veterans' Administration for study under Public Laws 16, 550, 634, and 894. A veteran enrolling under one of these laws must present his certificate of eligibility at the time of registration. Veterans transferring from another institution must file a "change of place of training" form before registration.

### Overseas Students

The College has been approved by the U. S. Attorney-General for the acceptance of overseas students in accordance with the immigration laws.

**General Rules** The College reserves the right to withdraw or change any courses listed and to substitute instructors. The College reserves the privilege of retaining student work for exhibition purposes and to reproduce and publish such work. Work so retained may not be removed by the student without proper authorization. Student property not officially retained must be removed from the premises by the close of the semester or it shall be subject to disposal.

Classes are limited in size and must be closed for registration when the maximum enrollment is reached. Information not in this bulletin will be covered by the regular College Bulletin.

## **FINANCIAL INFORMATION**

### **Tuition and Fees**

Tuition \$35.00 per unit payable at time of registration.

Pre-college tuition \$18.00

A late registration fee of \$5.00 will be charged to all credit students registering after the close of registration week.

Extra Transcript fee \$2.00.

Change of program fee \$2.00.

Personal checks returned unpaid \$2.00.

Reinstatement fee \$5.00.

**Deferred Payment Plan** Students taking three or more units may apply at time of registration for deferred payment of tuition. Under this plan a minimum of twenty-five per cent of tuition plus all fees and charges must be paid at time of registration. Second, third and fourth payments are due on or before March 1, April 1, May 2, 1966. Accounts not paid in full or otherwise arranged for before the due date will automatically be assessed with a reinstatement fee.

**Withdrawals and Refunds** Students are responsible for full tuition and fees incurred. Refunds may be made on tuition only and will not be authorized unless notice of withdrawal from a class or the College is filed with the Registrar. Refunds, when applicable, are based on full tuition and will be allowed according to the following schedule:

First week of semester—80%; Second week of semester—60%; Third week of semester—40%; Fourth week of semester—20%. Refunds cannot be made after the fourth week of the semester, nor can they be made to students who are dismissed from the College. Any money owing the Institute is due on the day of withdrawal from the College.

**Unpaid Accounts** The registrar cannot release grade reports, transcripts, degrees or certificates for any student whose account has not been paid in full, nor may a student whose account is delinquent register for subsequent semesters.

San Francisco Art Institute  
800 Chestnut Street  
San Francisco, California 94133

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